

[alphaChicks] 2010 Sponsorship Opportunities

[aC] Annual Sponsorship Benefits	Gold (\$1000)	Bronze (\$750)	Silver (\$500)
Industry Exclusivity	♦		
Opportunity to promote company's programs/events via email	♦	♦	
Recognition and logo placement on IndyAlphaChicks.com	♦	♦	♦
Complimentary [alphaChicks] membership	3	2	1
Complimentary Guest passes to quarterly Lunch & Learn events	15 per year	10 per year	5 per year
Opportunity to profile company at quarterly Lunch & Learn events	♦	♦	♦
Discount on advertisements in the [alphaChicks] magazine	30%	20%	10%
Signage and recognition and all events	♦	♦	♦
Logo included in all event flyers and emails	♦	♦	♦

Quarterly Lunch & Learn Sponsorship
Investment: \$75
Website recognition & logo placement during month of sponsorship Recognition in e-newsletter and event promotions Recognition at event through opening remarks and signage Opportunity to provide materials/promotions for attendees Sponsor representative to present 2-3 minute introduction